

Persuasive Writing Techniques

The techniques used in persuasive writing are listed below.

Read through each one and write an example for each.

1. **Flattery** - when you complement your audience

2. **Opinion** - when you state your opinions as fact

3. **Hyperbole** - obvious exaggeration for effect

4. **Personal Pronouns** - using 'I', 'you' and 'we'

5. **Imperative Commands** - asking your audience to take action

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6. Rule of Three - listing three things in a sentence

7. Emotive Language - using words to invoke an emotional response in the reader

8. Facts and Figures - including facts and statistics into your writing

9. Rhetorical Questions - a question asked in order to create a dramatic effect or to make a point rather than to get an answer.
